



Paramedicine Expo & Conference

Ontario Paramedic Association

PO Box 1628

Blind River, ON P0R 1B0

1-888-OPA-LINE

www.Paramedicine.ca

EXHIBITOR & SPONSORSHIP PACKAGES

For 2017, the Ontario Paramedic Association (OPA) is proud to bring you:

Paramedicine Expo & Conference

Thur Oct 26 & Fri Oct 27

Brookstreet Hotel

Ottawa – Ontario – Canada

The OPA is a not-for-profit corporation dedicated to the highest level of patient care and the advancement of paramedicine through education, research and networking.

Paramedicine Expo & Conference will attract paramedics, decision makers and leaders from across Ontario who specifically requested a diverse exhibit area. As partners to this exciting industry, your role is extremely important and we need your support.

This year, we are hosting this prestigious event at the **Brookstreet Hotel**. This is the most extravagant and beautiful conference location in Ottawa and running it in conjunction with the 150th celebrations of Canada.

We are confident we will surpass our prior success with hundreds of attendees as the nation's capital has always attracted the highest attendance for any conference. Vendor space is limited to approximately 25 exhibitors on a first-come first-served basis. Our curriculum is set up so that exhibitors are at a centralized location with ample time provided for our delegates to visit with every vendor and learn about their products.

You are able to sponsor keynote speakers, marketing material, meals, registration and even provide door prizes. Please review the attached vendor and exhibitor package. Should you have any questions please contact me and I look forward to seeing you.

Sincerely,

Rachel Janer

Exhibitor Coordinator

Ontario Paramedic Association

PO Box 1628

Blind River, ON P0R 1B0

[1-416-993-7224](tel:1-416-993-7224)

exhibitor@OntarioParamedic.ca

[Paramedicine](#) | [OntarioParamedic](#) | [Facebook](#) | [Twitter](#) | [YouTube](#) | [Vimeo](#) | [Esquire](#)



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EXHIBITOR OPPORTUNITIES

Paramedicine Conference & Expo Venue

Our Website: www.Paramedicine.ca

Our Video: https://www.youtube.com/watch?v=J_9cxWeixuc&t=5s

Hotel: Brookstreet Hotel

[525 Legget Drive](#)

[Ottawa, ON K2K 2W2](#)

Hotel Video: <https://www.youtube.com/watch?v=vffQfKmwbt4>

Shipping: Attention Paramedicine Expo & Conference

Indoor Booth Exhibit

Exhibit Dates: Thr Oct 26 & Fri Oct 27

Set-up: Thr Oct 26 (8am-11am)

Tear-down: Fri Oct 27 (4pm)

Booth Size: 10' x 8'

Booth Price: \$1572 Single Booth (10'x8')

\$2572 Double Booth (20'x8') *** Includes 2 banquet tickets

Banquet: \$100 per person (includes cocktail, dinner & hospitality suite)

Banquet: \$872 per table (includes cocktail, dinner & hospitality suite for up to 8 VIP's)

Included: Pipe and Drape and 6' skirted & draped table and 2 chairs

Internet: Included (\$100 value)

Electrical: Included (\$100 value)

Late Payment: \$150 (for payments received after August 31)

Outdoor Vehicle Exhibit

Price: \$350.00

Included: Parking in a prime location for display vehicles



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CONFERENCE SPONSORSHIPS

Primary Website (Diamond Sponsorship)

(\$5072)

- *** Includes a single booth with an opportunity to select a prominent location
- *** Includes 2 banquet tickets
- *** Banner embedded on all conference Program Outlines
- *** Banner embedded on all emails originating from the *OntarioParamedic.ca* website
- *** Banner embedded on all conference emails originating from the *Paramedicine.ca* website
- *** Banner embedded on all *Paramedicine.ca* CME accreditation certificates
- 1 year Corporate Membership with your banner on the *OntarioParamedic.ca* website
- Recognition as a sponsor with your banner on the *Paramedicine.ca Expo & Conference* website
- Recognition as a sponsor on the printed Program Outline
- Distribution of marketing materials or a branded gift item in the Attendee Registration bags
- Acknowledgement as a sponsor both verbally and on screen during conference

Registration Bag (Diamond Sponsorship)

(\$5072)

- *** Includes a single booth with an opportunity to select a prominent location
- *** Includes 2 banquet tickets
- *** Your company logo printed on all attendee registration bags
- *** Table tent cards acknowledging you as the sponsor at the registration table
- *** An opportunity to introduce yourself and/or your company at the registration table
- 1 year Corporate Membership with your banner on the *OntarioParamedic.ca* website
- Recognition as a sponsor with your banner on the *Paramedicine.ca Expo & Conference* website
- Recognition as a sponsor on the printed Program Outline
- Distribution of marketing materials or a branded gift item in the Attendee Registration bags
- Acknowledgement as a sponsor both verbally and on screen during conference

Keynote Speakers (Platinum Sponsorship)

(\$2572)

- *** Includes 2 banquet tickets
- *** Acknowledgement as the sponsor of a Keynote Speaker both verbally & on screen
- *** Table tent cards acknowledging you as a sponsor during the Keynote Speaker session
- *** An opportunity to introduce the Keynote Speaker
- 1 year Corporate Membership with your logo on the *OntarioParamedic.ca* website
- Recognition as a sponsor with your logo on the *Paramedicine.ca Expo & Conference* website
- Recognition as a sponsor on the printed Program Outline
- Distribution of marketing materials or a branded gift item in the Attendee Registration bags
- Acknowledgement as a sponsor both verbally and on screen during keynote session



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BANQUET SPONSORSHIPS

Pre-Banquet Cocktail Reception (Platinum Sponsorship) (\$2572)

- *** Includes 2 banquet tickets
- *** Includes acknowledgement as a sponsor of the Cocktail Reception
- *** Includes table tent cards acknowledging you as a sponsor of the Cocktail Reception
- 1 year Corporate Membership with your logo on the *OntarioParamedic.ca* website
- Recognition as a sponsor with your logo on the *Paramedicine.ca Expo & Conference* website
- Recognition as a sponsor on the printed Program Outline
- Distribution of marketing materials or a branded gift item in the Attendee Registration bags
- Acknowledgement as a sponsor both verbally and on screen during conference

Awards Banquet Dinner (Platinum Sponsorship) (\$2572)

- *** Includes 2 banquet tickets
- *** Includes acknowledgement as the sponsor at dinner
- *** Includes an opportunity to draw your own door prizes at the Banquet Dinner
- 1 year Corporate Membership with your logo on the *OntarioParamedic.ca* website
- Recognition as a sponsor with your logo on the *Paramedicine.ca Expo & Conference* website
- Recognition as a sponsor on the printed Program Outline
- Distribution of marketing materials or a branded gift item in the Attendee Registration bags
- Acknowledgement as a sponsor both verbally and on screen during conference

Post-Banquet Hospitality Suite (Platinum Sponsorship) (\$2572)

- *** Includes 2 banquet tickets
- *** Includes acknowledgement as a sponsor of the Hospitality Suite
- *** Includes table tent cards acknowledging you as a sponsor of the Hospitality Suite
- 1 year Corporate Membership with your logo on the *OntarioParamedic.ca* website
- Recognition as a sponsor with your logo on the *Paramedicine.ca Expo & Conference* website
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SWAG SPONSORSHIPS

Lanyard Sponsor (Platinum Sponsorship)

(\$2572)

- *** Includes 2 banquet tickets
- *** Includes your logo or company's name on lanyards
- *** Includes table tent cards acknowledging you as the sponsor at the registration table
- 1 year Corporate Membership with your logo on the *OntarioParamedic.ca* website
- Recognition as a sponsor with your logo on the *Paramedicine.ca Expo & Conference* website
- Recognition as a sponsor on the printed Program Outline
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CUSTOM SPONSORSHIPS

| CORPORATE MEMBER LEVELS | TITLE \$ 10,000 | DIAMOND \$ 5,072 | PLATINUM \$ 2,572 | GOLD \$ 1,572 | SILVER \$ 872 | BRONZE \$ 350 |
|---------------------------------------|---------------------|---------------------|----------------------|------------------|-------------------|------------------|
| Job Postings & Special Events | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ |
| Twitter Affiliation | ✓ | ✓ | ✓ | ✓ | ✓ | |
| Facebook Affiliation | ✓ | ✓ | ✓ | ✓ | ✓ | |
| Printed Ad Size (provided by sponsor) | Facing Pgs (17x11") | Full Page (8.5x11") | ½ Page (8.5x5.5") | 1/4 Page (4x5") | 1/8 Page (2x2.5") | |
| Website Banner (456 x 170 pixels) | ✓ | ✓ | ✓ | ✓ | | |
| Monthly Email Banner | ✓ | ✓ | ✓ | | | |
| Joint Media Options | ✓ | ✓ | ✓ | | | |
| Canadian Paramedicine Magazine | ✓ | | | | | |



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EXHIBITOR & SPONSORSHIP AGREEMENT

| | |
|---|--|
| Name Title Company Address City, Prov, Postal Email Telephone | |
|---|--|

ON-SITE EXHIBITOR BOOTH STAFF: (Registration includes 2 booth staff)

| Name: | Telephone: | E-mail: |
|-------|------------|---------|
| | | |
| | | |

| Item | Date | Fee | Total |
|--------------|------|-----|-------|
| | | \$ | \$ |
| | | \$ | \$ |
| | | \$ | \$ |
| Total | | | \$ |

PAYMENT ONLINE: Please pay at www.Paramedicine.ca

PAYMENT BY CHEQUE: Or please make cheque payable and e-mail vendor agreement to:
Ontario Paramedic Association
PO Box 1628
Blind River, ON P0R 1B0
exhibitor@OntarioParamedic.ca

FORMAL INQUIRES: Rachel Janer exhibitor@OntarioParamedic.ca

Payments: Payment is due upon receipt of invoice.

Cancellation: Upon Signing of this agreement, you agree to participate as a Paramedicine Conference Exhibitor, and/or Sponsors as indicated above. In the event a cancellation is made after signing this contract, you will be billed for 50% of the total agreed cost. Cancellations are not accepted after Sept 01.

Agreement: I, the undersigned, agree to purchase the Exhibit Space, and/or Sponsorship as indicated above, and have read and understood the payment and cancellation clauses.

Signature: _____ **Date:** _____



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PACKING SLIP

Marketing materials or branded gift items for the Attendee Registration bags must be received between Oct 17 and Oct 25 at the following address:

PACKING SLIP (please cut)

TO: SHIPPING & RECEIVING

Brookstreet Hotel
525 Legget Drive
Ottawa, ON K2K 2W2

ATTENTION:

Paramedicine Expo & Conference

Rachel Janer

exhibitor@OntarioParamedic.ca